



ARMENIAN STUDENTS' ASSOCIATION OF AMERICA, INC.

333 Atlantic Avenue, Warwick, RI 02888
Tel. 401.461.6114 • Fax 401.461.6112
E-Mail: headasa@aol.com • www.asainc.org

February 1, 2010

Dear Friends,

As you may be aware, the Armenian Students' Association of America, Inc. is celebrating **100 years of service** to deserving students of Armenian descent. Throughout its history, the ASA has provided these students with grants and scholarships, as well as serving as a conduit for individuals and organizations to fund yearly scholarships.

100th Anniversary Committee

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This historic gathering will take place at the **Crowne Plaza at the Crossings in Warwick, Rhode Island**, where we hope you will join us on **June 11-13, 2010**. Several events are being planned for this very special weekend and you will be receiving further information in the near future. Also as part of this centennial celebration, a souvenir booklet is being compiled for distribution to all participants. We imagine that many of you have special and important memories from your involvement with the ASA. Included in the booklet will be a history of the organization, along with your memories and photos.

Please consider being a part of this commemorative booklet and place your ad by May 15, 2010. Pricing is as follows:

Outside Back Cover - full color:	\$1,000.00
Inside Back Cover - full color:	750.00
Full Page - full color:	500.00
Full Page - black & white:	200.00
Half Page:	100.00
Friends:	50.00

In the summer of 1910, the Armenian Students' Association of America, Inc. became the first Armenian organization founded in the United States. Strictly non-political, non-partisan and non-sectarian, the ASA's purposes and ideals as set forth at the first convention in New York City, which continue to hold true today, are:

- To promote good fellowship among the Armenian students in this country.
- To create an atmosphere of culture and refinement for the students which will be distinctly Armenian.
- To acquaint the Armenian students in America with Armenian art, music, literature, etc.
- To promote higher education among the Armenian students both in this country and in Armenia.
- To uphold the name and dignity of the Armenians among Americans.

We hope you will help us to continue the work of the ASA by being a part of the commemorative booklet, as well as attending the 100th Anniversary Celebration! You may use the enclosed form for your ad placement. If you need further information, please contact us at the email or phone listed above. *As always, all net proceeds from the weekend will be added to the scholarship fund.*

Thank you in advance for your friendship and continued support of the Armenian Students' Association of America, Inc.

Warm regards,

ASA 100th Anniversary Committee



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100TH ANNIVERSARY COMMEMORATIVE BOOKLET AD FORM

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: DAY: _____ EVENING: _____

CELL: _____ E-MAIL: _____

Size:

- | | | |
|--------------------------|---|------------|
| <input type="checkbox"/> | Outside Back Cover - full color | \$1,000.00 |
| <input type="checkbox"/> | Inside Back Cover - full color | \$ 750.00 |
| <input type="checkbox"/> | Full Page - full color | \$ 500.00 |
| <input type="checkbox"/> | Full Page - black & white | \$ 200.00 |
| <input type="checkbox"/> | Half Page - black & white | \$ 100.00 |
| <input type="checkbox"/> | Friends - black & white - one line listing only | \$ 50.00 |

RETURN THIS COMPLETED ORDER FORM, YOUR AD AND PAYMENT TO:

Armenian Students' Association, Inc.
100th Anniversary Commemorative Booklet
333 Atlantic Avenue
Warwick, Rhode Island 02888

Please make checks payable to ARMENIAN STUDENTS' ASSOCIATION, INC.

You may also submit your ad electronically to the email address above. Please remember to attach the file with your ad to the email or include in the body of the email. YOUR AD WILL BE ACCEPTED UPON RECEIPT OF PAYMENT AT THE ABOVE ADDRESS.

DEADLINE FOR ADS: MAY 15, 2010